Data Collection Training Community Strengthening Efforts (Aggregate Data)

Statewide Data Collection and Evaluation of First 5 California Funded Programs



Goals of Training

- To define "community strengthening efforts aggregate data" and provide examples of data collection.
- To learn what kinds of questions can be answered from the data.
- To learn how to use the Community Strengthening Efforts data collection tool.

Community Strengthening Efforts Definition

Activities and information aimed at large groups of children, parents, and families for which the exact number and audiences type are not known.

The **Community Strengthening** data collection tool collects information about:

- When services were delivered.
- How and what activities were provided (activity and topic).
- Who and how many were the intended audience members.

The Community
Strengthening tool
records estimated
audience size and
characteristics.

What questions can community strengthening efforts data answer?

- How many people were informed about tobacco cessation through media campaigns?
- How many community events provided information to parents about school readiness?
- How did most people receive information about services for children with disabilities and other special needs?
- What type of community strengthening method reached the most people?
- How many community events, celebrations, or fairs were focused on reaching audiences whose primary languages were other than English?

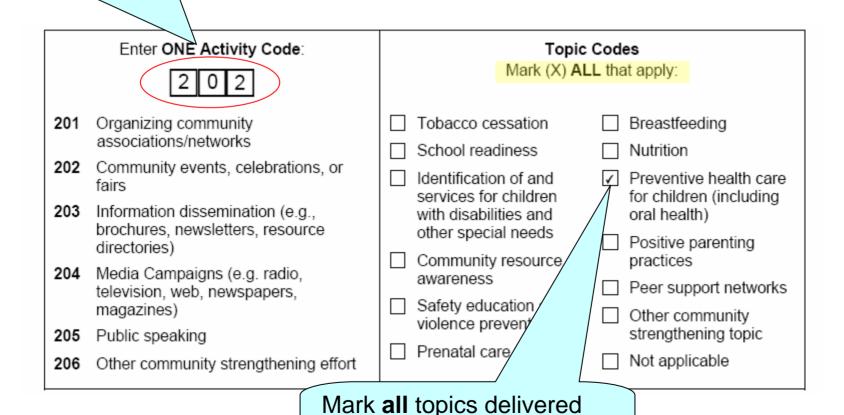
Community Strengthening EffortsExample

To increase immunization rates, Ms. Kim holds a yearly health fair to reach families of children attending the district's preschools. At the event, 900 immunizations were given. All of the children are Spanish-speaking Latinos.

Let's use our example to complete the Community Strengthening Efforts data collection tool.

Enter the **date** when the service was delivered, or enter a date range if services Enter the were delivered over a period of time. program name. Community Strengthening/ a Collection Tool Program Name Immunization Fair **Directions:** For each type of community stre Ing effort, please select one activity code and mark (X) all activities that apply to that activity co Dates/Duration Information: Enter the **number of** Single or Start Date: End Date: 2005 times the service was Number of occurrences: delivered during the date or date range.

Choose the appropriate **activity** and enter the affiliated code into the box.



under the specified activity.

7

Community Strengthening EffortsTarget Audience Definition

The type of audience to which the community strengthening event or service is directed.

There are four types of audiences.

- Parents/guardians
- Children (ages 0-5) served directly
- Other family members
- Community at large

Community Strengthening EffortsTarget Audience Definitions

PARENTS/ GUARDIANS

Parents or guardians who have legal guardianship of children ages 0 to 5.

CHILDREN (0-5)

Children ages 0 to 5 who have not yet had their sixth birthday.

OTHER FAMILY MEMBERS

Siblings age 6 or older, caregivers who do not have legal guardianship, nonparental relatives, or others (such as neighbors or babysitters) who participate with children in First 5 activities.

COMMUNITY AT LARGE

All or any members of a community (i.e., not a specific group or subgroup of community members).

family members

If "Community-at-large" is the audience, no other audience type should be selected.

Mark the box(es) for **type** of **audience** to which the activity was directed.

Mark the box(es) to describe the characteristics of the audience by **ethnicity** and **primary language**.

Characterist	tics of audience that activity is specifical	ly directed at:
Ethnicity Mark one: No specific ethnicity Unknown	OR mark (X) ALL that apply: Alaska Native or American Indian Asian Black/African American Hispanic/Latino	☐ Pacific Islander ☐ White ☐ Other
Primary language Mark one: No specific language Unknown	OR mark (X) ALL that apply: ☐ English ☐ Korean ☐ Cantonese ☑ Spanish ☐ Hmong ☐ Tagalog	☐ Vietnamese ☐ Other
S activity directed at crime Yes No	If "No specific ethnic or "Unknown" is no other ethnicities of should be selected by the selected should be selected.	ity/language" selected, or languages

thnicity	OR mark (X)	ALL that apply:	
Mark one: No specific ethnicity Unknown	☐ Alaska Native or☐ Asian☐ Black/African Am☐ Hispanic/Latino		☐ Pacific Islander☐ White☐ Other
rimary language	OR mark (X) ALL that apply:		
Mark one: ☐ No specific language ☐ Unknown	☐ English☐ Cantonese☐ Hmong	☐ Korean☑ Spanish☐ Tagalog	☐ Vietnamese ☐ Other
activity directed at childre	n (0-5) with disabilitie ☑ Unknown	es or other special ne	eds or their families?

Community Strengthening Efforts Summary of data collection

- Complete one Community Strengthening Efforts data collection tool per activity.
- Document the estimated size of the target audience.
- Document the number of occurrences or events per activity.
- Document whether the activity was directed at a specific audience by indicating ethnicity, primary language, or children with special needs or their families.